



LOGGERHEAD[™]
Club & Marina

CONTACT:

Leslie McKerns, Publicist
mckerns@mckernsdevelopment.com
Chris Cantwell
ccantwell@mainstreetmkt.com
(561) 748-8555

FOR IMMEDIATE RELEASE

NEWS RELEASE



Loggerhead Club & Marina[™] Expanding in Florida – Providing Public Access to the Boating Lifestyle

JUPITER, FL (FEBRUARY, 2009) – At a time when many industries are downsizing, Loggerhead Club & Marina[™] is in an expansion mode, recently adding three additional marinas open to the public (Daytona Beach, St. Petersburg, and Lake Okeechobee). Yacht Club benefits, reciprocal dockage and privileges are included at no cost for Members, and Membership is awarded with a dry or wet slip lease.

“Recreational boating is a traditional family pastime in Florida”, says Raymond Graziotto, COO, Loggerhead Club & Marina[™]. “We’re keeping our facilities open to the public, leasing rather than selling wet and dry slips, to preserve the boater’s right to access Florida’s waterways.” Graziotto notes that boaters should keep an eye out for the distinctive Loggerhead Club & Marina[™] signs or visit www.loggerheadclubandmarina.com so as not to miss prime waterfront open to the public locations, at times nestled near or within lush housing and resort communities.

Loggerhead Club & Marina[™]
Toll free (888) Logger2
<http://www.loggerheadclubandmarina.com>

Loggerhead Club & Marina™ is the largest branded marina operator in the state, with twelve (12) luxury marinas and over 3,000 slips from Miami north to Daytona Beach, in St. Petersburg on Florida's west coast, and centrally located on Lake Okeechobee. Loggerhead Club & Marina™ - Lake Okeechobee is a unique recreational destination, primed to promote Florida boating, fishing and camping as a state and national tourism attraction.

All twelve (12) marinas under the brand will soon be Clean Marinas™ under the State's Clean Marina Program, with Loggerhead Club & Marina™ - Lantana, the latest to receive the designation. How is the Loggerhead Club & Marina™ brand different?

"There are three marina business models in the marine/marina industry," says Raymond Graziotto, COO of Loggerhead Club & Marina. "The first is the wet slip or dry slip ownership, known as Dockominium or Rackominim; the second is a Yacht Club Marina, closed to the public, but open to its members for a fee; and the third is the Yacht Club free-with-a-lease model, and this is the Loggerhead Club & Marina™ model."

Loggerhead Club & Marina™ offers yacht club amenities and benefits at no cost with a lease, and at competitive slip rates, allowing anyone to live the yachting lifestyle with no lifetime commitment.

- Loggerhead Club & Marina™ provides Yacht Club Amenities at no cost to Leaseholders.
- Is open to the Public at all locations.
- Is in an expansion mode in an important industry, critical to the State's economy.
- Has Award Winning Lifestyle Facilities – Recently Winning Marina Dock Age's Marina of the Year (for Loggerhead Club & Marina™ - Riviera Beach); Loggerhead Club & Marina™ represents the ultimate luxury and convenience in weekend boating, outdoor living and recreational adventures.
- Loggerhead Club & Marina™ is committed to service, boating and vessel safety; offering the latest facilities for hurricane shelter.
- Organizes and hosts Annual Destination trips to the Bahamas and other outdoor adventures and trip destinations.
- Has a strong Environmental Commitment –11 of 12 marinas are Awarded Florida's Clean Marina™ designation (with 1 site currently in review); and is a proud sponsor of Loggerhead Marineline Center in Juno Beach, FL , world renowned for marine life, turtle research and rescue.
- Destinations and Dockage for a vessel are equally important, and Loggerhead Club & Marina™ provides significant slip space, in excess of 3,000 slips, to spur boat sales and to draw new interest to the sport.
- Loggerhead Club & Marina™ provides significant contribution to the environment, boating and the Marine Industry in Florida.
- Boating in Florida is big business, contributing almost \$19 billion annually to the state's economy – nearly twice that of the citrus industry. Cruising, boating, marinas, fishing and water sports contribute much to the jobs and positive economic impact.

Loggerhead Club & Marina™ locations are all open to the public and offer Yacht Club Amenities at no cost to Members:

Along with a wet or dry slip at your home port, Members enjoy the following at no cost:

- Reciprocal Dockage
- Concierge/Travel Service

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- Captain's Lounge - complimentary gourmet coffee daily, local newspapers, marine publications, cable television and fresh fruit.
- Harbor Master's Office - a full service office, use of copy/fax machines, copiers, internet access, mail delivery service and message centers.
- Ships Store – with soda, water, beer, ice, snacks and general marina supplies. And logo merchandise including hats, visors, shirts, sweatshirts, and jackets.
- Membership Cards - providing benefits and discounts off branded Ships Store merchandise and discounts off ValvTec Marine Gasoline and Diesel.
- Social Activities - monthly continental breakfasts, on-site cookouts, off-site picnics, holiday parties and happy hours.
- Lifestyles Newsletter
- Bahamas Rendezvous - annual flotilla, dockage, events and lodging in the Bahamas

Additional Benefits by Location:

- Loggerhead Club & Marina™ - **Vero Beach**: Includes on-site Members Pool and access to Grand Harbor's award winning Joe Lee and Pete Dye designed golf courses.
- Loggerhead Club & Marina™ - **Palm Beach Gardens**: Walk or bike ride to the Loggerhead Marinelife Center, a marine hospital and rehabilitation center whose mission is to assist injured sea life, especially endangered sea turtles, and educate the public about conservation of our treasured waterways.
- Loggerhead Club & Marina™ - **Riviera Beach**: As a Member you can reserve space inside the award winning and hurricane rated facility if a storm is approaching. World's largest marine forklifts provide dry storage access to vessels up to 47' or 52,000 pounds.
- Loggerhead Club & Marina™ - **South Lantana**: Enjoy on-site amenities including Olympic pool and tropical deck, work-out room, sauna, recreation room including pool table and valet parking service.
- Loggerhead Club & Marina™ - **Hollywood**: Work-out at the Harbor Islands health club including pool, spa, tennis courts and weight room.
- Loggerhead Club & Marina™ - **Daytona Beach**: On site restaurant and destination-rich beach and waterfront activities.
- Loggerhead Club & Marina™ - **Lake Okeechobee**: Marina site directly on Lake Okeechobee, with fishing pier, boat launch, recreational RV, Cabin and on-site tent camping overlooking the Lake; and soon-to-be-completed pool and tiki bar.

About Loggerhead Club & Marina™

Loggerhead Club & Marina™ is a branded marina group of twelve (12) luxury marinas and more than 3,000 slips open to the public on Florida's East Coast from Miami north to Daytona Beach, FL, on Lake Okeechobee and in St. Petersburg on the West Coast. The Loggerhead Club & Marina™ professionally trained and uniformed staff is charged with providing exceptional customer service for Members and guests. All marinas operate on a first come, first served basis and are open to the public seven days a week from 8:00 am to 5 pm.

Loggerhead Club & Marina™ locations include: Daytona Beach, St. Petersburg, Vero Beach, Lake Okeechobee, Palm Beach Gardens, Riviera Beach, Lantana, South Lantana, Hollywood, Aventura, North Miami Beach and South Miami.

Seven Kings Holdings Inc., Raymond Graziotto, and JC Solomon II, owner and developer of marinas, master planned communities, marina development and resort properties. www.loggerheadclubandmarina.com; <http://www.skholdings.com> Loggerhead Club & Marina™ brand is owned by Seven Kings Holdings, Inc., headquartered in Jupiter, Florida, a premier development and holdings company of independently owned and operated luxury marinas and related properties. www.skholdings.com