



# LOGGERHEAD™

*Club & Marina*

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**FOR IMMEDIATE RELEASE**

**NEWS RELEASE**



## **Loggerhead Club & Marina™- Daytona Beach announces *State of Florida Clean Marina Dedication Ceremony***

Florida Department of Environmental Protection to Honor Loggerhead Club & Marina™—Daytona Beach, newly named to Florida's Clean Marina list

*by Leslie McKerns*

JUPITER, FL (FEBRUARY 2008) – Seven Kings Holdings, Inc., the premier South Florida marina development and holdings company, announces that Loggerhead Club & Marina™—Daytona Beach has received the State of Florida, Department of Environmental Protection “Clean Marina” designation, and will be honored in a Clean Marina Dedication ceremony hosted by The Florida Department of Environmental Protection and the Clean Boating Partnership to be held at Loggerhead Club & Marina™ – Daytona Beach, 721 Ballough Road, Daytona Beach, FL, at 12 p.m. on Friday, February 29<sup>th</sup>, 2008.

Loggerhead Club & Marina™  
Toll free (888) Logger2  
<http://www.loggerheadclubandmarina.com>

The newest Clean Marina award brings a total of eight (8) Clean Marina designations to the ten marinas currently under the Loggerhead Club & Marina™ brand. The Clean Marina Program (CMP) designation recognizes marinas that are operating in an environmentally conscientious manner, so that Florida's waterways will remain pristine and safe for future generations.

"We are gratified to be awarded the Clean Marina designation in a program that is instrumental to the future of Florida," said Raymond Graziotto, COO of Loggerhead Club & Marinas™. "Those of us with a passion for clean water and protecting our marine habitat, greatly appreciate the dedicated efforts of the DEP and their Clean Marina program."

The Loggerhead Club & Marina™ brand actively supports and seeks the Department of Environmental Protection (DEP) "Clean Marina" status for all their marina facilities, ensuring that water quality will be maintained for new generations to come. Of the remaining two Loggerhead Club & Marina™ facilities not yet designated a Florida Clean Marina, one is currently in the final approval process and the other is currently undergoing construction.

The Clean Marina Program was developed by a partnership that includes the State of Florida DEP, the Marine Industries Association, the Florida Sea Grant Program, and the United States Coast Guard. Through the Clean Boating Partnership, the Clean Marina Program works with marine facilities to adopt environmentally friendly practices beyond standard regulatory requirements.

#### **How is a Marina Designated a Clean Marina™?**

In order to receive the Clean Marina designation, marinas must comply with stringent environmental regulations and meet all Clean Marina Criteria. Clean Marinas adopt safeguards that help keep solvents, sewage and fuel out of the water, while protecting manatees and other marine life who make the waterways their habitat.

Areas in the Clean Marina certification action plan include hurricane and emergency preparedness, fire safety, fueling practices, regulated storage tanks, waste disposal, engine maintenance and repair, boat cleaning, painting, storm water management, landscaping, used petroleum and other products, fish waste, sewage, sensitive habitat and endangered species, environmental management, marina environmental quality and extra credit for innovative service that protects water quality. A completed certification package must be submitted for review to the Florida Department of Environmental protection.

Loggerhead Club & Marina™ is a branded marina group of ten luxury marinas and 2,500 slips open to the public from Miami north to Daytona Beach, FL. Club benefits, reciprocal dockage and privileges are included FREE for Members.

- **Benefits of Membership include:**
- Reciprocal Dockage
- Captain's Lounge - complimentary gourmet coffee daily, local newspapers, marine publications, cable television and fresh fruit.

- Harbor Master Office - a full service office, use of copy/fax machines, copiers, internet access, mail delivery service and message centers.
- Concierge/Travel Service
- Ships Store – with soda, water, beer, ice, snacks and general marina supplies. And logo merchandise including hats, visors, shirts, sweatshirts, and jackets.
- Membership Cards - which provides discounts and benefits
- Social Activities - monthly continental breakfasts, on-site cookouts, off-site picnics, holiday parties and happy hours; Bahamas Rendezvous; *Lifestyles* Newsletter
- Additional Benefits by Location: pools, golf course access, work-out room, sauna, recreation rooms, spa, tennis courts, valet parking, on site restaurants

**Loggerhead Club & Marina™ - Daytona Beach Offers:**

- 85 wet slips for vessels up to 75 feet
- 115 inside dry racks for vessels up to 30 feet
- ValvTect marine grade diesel & gasoline
- Private restroom cabanas with showers
- Heated swimming pool & hot tub
- Caribbean Jack's Waterfront restaurant & outdoor bar
- Ships store & Captain's lounge
- 30 and 50 amp electrical service
- Reciprocal dockage at all of the Loggerhead Club and Marina™ facilities located throughout Volusia, Indian River, Palm Beach, Broward and Dade counties

Loggerhead Club & Marina™ South Florida Marina locations include Loggerhead Club & Marina™ - Daytona Beach, Loggerhead Club & Marina™ - Vero Beach, Loggerhead Club & Marina™ - Palm Beach Gardens, Loggerhead Club & Marina™ - Riviera Beach, Loggerhead Club & Marina™ - Lantana, Loggerhead Club & Marina™ - South Lantana, Loggerhead Club & Marina™ - Hollywood, Loggerhead Club & Marina™ - Aventura, Loggerhead Club & Marina™ - North Miami Beach, Loggerhead Club & Marina™ - South Miami



*Seven Kings Holdings, Inc., Raymond Graziotto, and JC Solomon II, owner and developer of marinas, master planned communities, marina development and resort properties. [www.loggerheadclubandmarina.com](http://www.loggerheadclubandmarina.com); <http://www.skholdings.com>*

*Loggerhead Club & Marina™ brand is owned by Seven Kings, Holdings, Inc., headquartered in Jupiter, Florida, a premier development and holdings company of independently owned and operated luxury marinas and related properties. [www.skholdings.com](http://www.skholdings.com)*

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