



LOGGERHEAD™

Club & Marina

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FOR IMMEDIATE RELEASE

NEWS RELEASE



Loggerhead Club & Marina™--Riviera Beach Wins National Recognition as Marina of the Year

Marina Dock Age Magazine, the marina industry's leading business publication, has named Loggerhead Club & Marina™—Riviera Beach, 2007 Marina of the Year

by Leslie McKerns

JUPITER, FL (MARCH 2008) – Seven Kings Holdings, Inc., the premier South Florida marina development and holdings company, announces that Loggerhead Club & Marina™—Riviera Beach has received the 2007 Marina of the Year Award from Marina Dock Age Magazine, the marina industry's leading business publication. This national award recognizes overall excellence in marina operations and is awarded annually to one large marina that excels in best management practices, exhibits strong growth and development, achieves high levels of customer satisfaction and service, is committed to its employees, the marine industry and the community at large, is a strong environmental steward, and successfully markets and promotes the marina and related services to its customers.

Loggerhead Club & Marina™
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<http://www.loggerheadclubandmarina.com>

The Marina of the Year Award was awarded to Loggerhead Club & Marina™—Riviera Beach, in the Large Marina category. “This dry storage facility in Riviera Beach, Fla., is built to withstand Florida’s hurricanes, excels in providing outstanding customer service, and provides unparalleled amenities,” says Peter Gallanis, Editor in Chief, Marina Dock Age.

“We are gratified to be awarded the Marina of the Year Award by this leading publication dedicated to the marine industry,” said Raymond Graziotto, COO of Loggerhead Club & Marinas™. “Those of us with a passion for boating and for protecting our marine habitat, greatly appreciate the magazine’s recognition of our dedication to customer satisfaction, a concern for the environment, a commitment to community and involvement in the industry.”

The all new Caribbean style structural steel boat storage building at Loggerhead Club & Marina™ - Riviera Beach is built to the latest hurricane codes, and is located on Blue Heron Boulevard, Riviera Beach, FL, directly on the Intracoastal waterfront overlooking Singer Island. The marina provides sheltered inside dry storage for 300 boats up to 46 feet in length, or 52,000 pounds. Vessels stored at the marina are professionally handled by operators of two of the world’s largest custom-built marine forklifts.

In describing why Loggerhead Club & Marina™—Riviera Beach, received this national award, Marina Dock Age Editorial Director, Jerome Koncel praised Loggerhead Club & Marina™—Riviera Beach as the first new marina and boat storage facility in the area for several decades, and its role in serving as the north anchor for the city of Riviera Beach’s City Redevelopment plan.

“Seven Kings Holdings, Inc., which is a developer and owner of nine other marinas under the Loggerhead umbrella, bought this property in 2001 after three other developers had tried and failed to bring the project to fruition. It built a hurricane-rated building that is located in the heart of South Florida’s boating waters.

The marina provides sheltered indoor storage for 300 boats up to 46 ft. in length and weighing up to 52,000 lbs. It uses two of the world’s largest marine forklifts to lift and move boats, and it is rated a safe spot from hurricanes.

The marina is a complete resource/referral center for marine-related service, repairs, refurbishing, and maintenance. It offers a ship’s store, full-service fueling station, and virtual office for slipholders.

All Loggerhead Club & Marinas employees are trained on how to use the Dale Carnegie principles espoused in the book, “How to Win Friends and Influence People.” The goal of this training is to make the Loggerhead Club & Marina the best experience in the marina business.

The marina attracts new and existing boaters along the east coast of Florida through an active, yearly advertising, public relations and marketing plan, educates boating enthusiasts through seminars and newsletters, and maintains several web sites to promote boating, sustainable practices, and environmental causes.

Seven Kings Holdings is a private real estate and development company that emphasizes environmentally viable and sustainable development. It strives to make each of its marinas become Clean Marinas under the state of Florida's designation, while at the same time serving as a safe harbor for watercraft of differing sizes, resources, and requirements.

Loggerhead Club & Marina-Riviera Beach takes its environmental responsibility seriously. It provides a safe and clean environment for customers, creates environmental awareness programs for its customers, and participates in the Loggerhead Marinelife Center in Juno Beach, Fla., which serves as an educational center and rehabilitation facility for sea turtles and other marine creatures."

Loggerhead Club & Marina TM-Riviera Beach is featured as the cover story in the March issue of Marina Dock Age magazine.

Loggerhead Club & Marina TM - Riviera Beach Offers:

- A new, **hurricane rated state-of-the-art Dry Storage marina** incorporating the latest design in rack systems for boats up to 46 feet in length or 52,000 pounds.
- Two of the **world's largest Marine Forklifts**, specifically designed and custom-built for this facility, to handle all boats with complete ease and safety.
- Full **Marina Service** seven days a week, staffed by well-trained uniformed employees.
- Complete resource / referral center for all marine related **Service, Repairs, Refurbishing** and **Maintenance** offered by fully accredited, licensed and insured marine service contractors.
- **Vessel care** including regular upkeep, wash, engine flush, wax and service check.
- A completely stocked **Ship's Store** with a wide variety of quality branded merchandise, marine supplies, bait, cold drinks, snacks, ice and other food items; next day delivery on all custom orders.
- A **full-service fueling station** dispensing only high performance marine grade ValvTect gasoline and diesel, formulated to improve performance, extend engine life, reduce maintenance and improve fuel economy.
- **Virtual Office** including message center, high-speed internet access, email services, print, copies and meeting space.
- **Professional Harbor Master** and trip planning services.
- **Open-to-the-Public** marina and services.

- **Loggerhead Club & Marina™ free-with-slip-lease Membership including events, trips, Member discounts, trip planning, newsletter and websites.**
- **Reciprocal Use of the Loggerhead Club & Marina™ properties** located from Daytona Beach to Miami. www.loggerheadclubandmarina.com

Loggerhead Club & Marina™ is a branded marina group of ten luxury marinas and 2,500 slips open to the public from Miami north to Daytona Beach, FL. Club benefits, reciprocal dockage and privileges are included FREE for Members.

- **Benefits of Membership include:**

- Reciprocal Dockage
- Captain's Lounge - complimentary gourmet coffee daily, local newspapers, marine publications, cable television and fresh fruit.
- Harbor Master Office - a full service office, use of copy/fax machines, copiers, internet access, mail delivery service and message centers.
- Concierge/Travel Service
- Ships Store – with soda, water, beer, ice, snacks and general marina supplies. And logo merchandise including hats, visors, shirts, sweatshirts, and jackets.
- Membership Cards - which provides discounts and benefits
- Social Activities - monthly continental breakfasts, on-site cookouts, off-site picnics, holiday parties and happy hours; Bahamas Rendezvous; *Lifestyles* Newsletter
- Additional Benefits by Location: pools, golf course access, work-out room, sauna, recreation rooms, spa, tennis courts, valet parking, on site restaurants

Loggerhead Club & Marina™ South Florida Marina locations include Loggerhead Club & Marina™ - Daytona Beach, Loggerhead Club & Marina™ - Vero Beach, Loggerhead Club & Marina™ - Palm Beach Gardens, Loggerhead Club & Marina™ - Riviera Beach, Loggerhead Club & Marina™ - Lantana, Loggerhead Club & Marina™ - South Lantana, Loggerhead Club & Marina™ - Hollywood, Loggerhead Club & Marina™ - Aventura, Loggerhead Club & Marina™ - North Miami Beach, Loggerhead Club & Marina™ - South Miami



Seven Kings Holdings, Inc., Raymond Graziotto, and JC Solomon II, owner and developer of marinas, master planned communities, marina development and resort properties. www.loggerheadclubandmarina.com; <http://www.skholdings.com>

Loggerhead Club & Marina™ brand is owned by Seven Kings, Holdings, Inc., headquartered in Jupiter, Florida, a premier development and holdings company of independently owned and operated luxury marinas and related properties. www.skholdings.com

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