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**FOR IMMEDIATE RELEASE**

**NEWS RELEASE**



## **Announcing Loggerhead Club & Marina™- St. Petersburg**

ST. PETERSBURG, FL (MAY, 2008) – Seven Kings Holdings, Inc., the premier South Florida marina development and holdings company, announces Loggerhead Club & Marina™—St. Petersburg, the newest addition to the branded marina group, bringing a total of eleven (11) marinas, and nearly 3,000 slips under the Loggerhead Club & Marina™ brand. Loggerhead Club & Marina™—St. Petersburg is open to the public at 5821 32nd Way South, St. Petersburg, FL on Frenchman’s Creek just minutes to the Gulf or Tampa Bay, [www.loggerheadclubandmarina.com](http://www.loggerheadclubandmarina.com).

Loggerhead Club & Marina™  
Toll free (888) Logger2

<http://www.loggerheadclubandmarina.com>

1

Loggerhead Club & Marina™- St. Petersburg  
5821 32<sup>nd</sup> Way South, St. Petersburg, FL 33712  
727-867-2600

“Public access to our waterways is instrumental to the boating future of Florida, and we’re extremely pleased to expand our Loggerhead Club & Marina™ brand to the west coast of Florida with this world class, 470 slip, open-to-the-public marina,” said Raymond Graziotto, COO of Loggerhead Club & Marinas™.

### **Loggerhead Club & Marina™ - St. Petersburg Offers:**

- Brand New wet and dry slip marina located just minutes to the Gulf or Tampa Bay (N 27° 43.314’ W 82° 40.996’)
- Dry slip barn can house 327 boats to 45’ or 30,000 lbs in a 140mph/Category 4 wind resistant fire-sprinkled Boat House completed in 2007
- Marina includes 143 protected wet slips up to 60’ with a special 22 premier slips with fire retardant canvas covers
- Wet slips offer 30 and 50 amp electric service
- On site amenities include a Captain’s Lounge with pool table, card tables, bar area and large flat screen televisions throughout, upscale restroom facilities including showers and a Members only pool with tiki huts
- High speed gas & diesel fuel pumps serving ValvTec marine fuel including Member discounts
- Ships Store with branded Loggerhead Club & Marina™ merchandise and marine staples including water, soda, beer and ice.
- Easy access from I-275: Exit at 54<sup>th</sup> Avenue, turn east and go to the first traffic light, turn south on 31<sup>st</sup> Street South, turn right heading west on 58<sup>th</sup> Avenue South. The marina entrance is on the left side before the street ends.
- Site includes a six-acre nature conservatory with walking paths
- Wet slip basin contains chambered harbor sections eliminating in-harbor wave access
- Curvilinear port access with a 50’ wide harbor mouth and 25’ structural barriers offering unmatched protection from storm surges
- Natural and man-made wind barriers on three sides of the harbor
- Lightning warning system
- Nationally renowned, critical-care facilities within five minutes

Loggerhead Club & Marina™ is a branded marina group of eleven (11) luxury marinas and nearly 3,000 slips open to the public on Florida’s east coast from Miami north to Daytona Beach, FL, and St. Petersburg on the west coast. The Loggerhead Club & Marina™ professionally trained and unformed staff is charged with providing exceptional customer service for Members and guests. All marinas operate on a first come, first served basis and are open to the public seven days a week from 8:00 am to 5 pm.

### **Benefits of Loggerhead Club & Marina™ Membership:**

Membership benefits as shown below are included at no additional cost with a monthly, seasonal or annual lease at any Loggerhead Club & Marina™ location

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- Reciprocal dockage available at all eleven (11) Loggerhead Club & Marina™ locations
- Concierge/Travel Service
- Harbor Master office including copy/fax machines, internet access, mail delivery service and message centers
- Captain's Lounge - complimentary gourmet coffee daily, local newspapers, marine publications, cable television and fresh fruit.
- Ships Store – with soda, water, beer, ice, snacks and general marina supplies.
- Membership cards providing discounts on Loggerhead Club & Marina™ merchandise and fuel discounts
- Quarterly *Lifestyles* Newsletter
- Social Activities including a monthly continental breakfast the first Saturday of each month, local area picnics and an annual Bahamas Rendezvous
- Additional Benefits by Location: pools, golf course access, work-out room, sauna, recreation rooms, spa, tennis courts, valet parking, on site restaurants

Loggerhead Club & Marina™ South Florida Marina locations include Loggerhead Club & Marina™ - Daytona Beach, Loggerhead Club & Marina™ - St. Petersburg, Loggerhead Club & Marina™ - Vero Beach, Loggerhead Club & Marina™ - Palm Beach Gardens, Loggerhead Club & Marina™ - Riviera Beach, Loggerhead Club & Marina™ - Lantana, Loggerhead Club & Marina™ - South Lantana, Loggerhead Club & Marina™ - Hollywood, Loggerhead Club & Marina™ - Aventura, Loggerhead Club & Marina™ - North Miami Beach, Loggerhead Club & Marina™ - South Miami



**Seven Kings Holdings, Inc., Raymond Graziotto, and JC Solomon II**, owner and developer of marinas, master planned communities, marina development and resort properties. [www.loggerheadclubandmarina.com](http://www.loggerheadclubandmarina.com); <http://www.skholdings.com> **Loggerhead Club & Marina™ brand is owned by Seven Kings, Holdings, Inc.**, headquartered in Jupiter, Florida,

a premier development and holdings company of independently owned and operated luxury marinas and related properties. [www.skholdings.com](http://www.skholdings.com)

**Leslie McKerns, McKerns Development**, specializes in strategic marketing, press and media relations [mckerns@mckernsdevelopment.com](mailto:mckerns@mckernsdevelopment.com); [www.mckernsdevelopment.com](http://www.mckernsdevelopment.com)

**Chris Cantwell, Mainstreet Marketing**, is in charge of the Loggerhead Club & Marina™ brand, and is a full-service marketing firm with offices located in Jupiter, and Orlando, FL. [www.mainstreetmkt.com](http://www.mainstreetmkt.com)

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