

For Immediate Release

Loggerhead Club & Marina Named Presenting Sponsor of the Palm Beach Holiday Boat Parade

West Palm Beach, FL (October 7, 2009) — The Marine Industries Association of Palm Beach County announces that Loggerhead Club & Marina is the ***Presenting Sponsor of the 2009 Palm Beach Holiday Boat Parade***. For more than 20 years, the Holiday Boat Parade has kicked off the holiday season, “Palm Beach-style,” with an annual event featuring a floating parade of glittering lights, music, and characters, on spectacularly decorated boats and yachts.

“The Holiday Boat Parade showcases a very special boating experience that celebrates the holiday season for the entire community,” said Ray Graziotto, president and CEO of Loggerhead Club & Marina, the largest owner and manager of marina facilities in Florida. “We are pleased to have the opportunity to align with the Marine Industries Association of Palm Beach County, and the U.S. Marines Corps Toys for Tots annual toy drive for needy children, in presenting the Holiday Boat Parade during the centennial year of Palm Beach County.”

Set for Saturday, December 5, from Peanut Island to the Jupiter Lighthouse, the Palm Beach Holiday Boat Parade navigates a 15-mile path up the Intracoastal Waterway. The parade attracts more than 100,000 spectators, boasting one of the largest live audiences in the county. New this year is a nautical-themed ***Family Fun Festival*** from 3 p.m.-8 p.m., with games, entertainment, and food. The Family Fun Festival at Kelsey Park in Lake Park is also a viewing site and a VIP premier sponsor hospitality area.

“We thank Loggerhead Club & Marina for stepping up to lead the sponsorship of a major marine event in the Palm Beaches,” said Amy Tolderlund, president of the Marine Industries Association board of directors.

For information on Loggerhead Club & Marina’s 11 branded destination marinas in Florida, visit their Web site at www.loggerheadclubandmarina.com. For Holiday Boat Parade information, please visit palmbeachboatparade.com.

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